

HERE Advanced Map

Build on the world's most comprehensive, continuously updated map, with expert support to help you move faster and scale with confidence.



Image source: HERE Technologies

Built for software development companies

You're developing applications where location accuracy is critical. Performance, reliability, and scalability directly affect delivery timelines and product quality.

HERE Advanced Map provides a consistent, high-precision location data foundation that helps you develop faster, enrich your datasets, and enable capabilities beyond basic mapping.

From analytics and visualisation to routing, tracking, and platform innovation, you can build confidently and scale without the complexity of managing fragmented data sources.

What's included

- > Global map coverage across more than 260 countries and territories
- > Detailed road networks for routing, navigation, and spatial modelling
- > Road intelligence such as speed limits, restrictions, tolls, and traffic metadata
- > Flexible delivery formats including GDF, RDF, FGDB, Navstreets, and HERE Marketplace

Designed for real-world use



Software development companies

Build scalable, location-powered applications on a single, consistent map. Support analytics, visualisation, and data enrichment alongside routing and tracking - without managing multiple datasets.



Transport and logistics

Optimise routes, improve planning accuracy, and streamline operations using up-to-date road and traffic intelligence.



Automotive and mobility

Support navigation, ADAS, and next-generation mobility services with automotive-grade map data.



Public sector and analytics

Enable reliable search, addressing, and geospatial insight to support better decision-making.

Why it matters

Accuracy at scale

Continuously updated and validated data, designed for safety-critical and ISO-compliant environments.

More than navigation

Move beyond routing with detailed layers and attributes that enable deeper insight and richer applications.

One source of truth

Standardise on a single, consistent map across teams, products, and use cases.

Why partner with us

We go beyond access to data. We help you turn location intelligence into a long-term advantage.

> Specialist guidance

Work with mapping experts who understand how to structure and apply data in real-world environments.

> Faster time to value

Reduce complexity and accelerate development, integration, and deployment.

> Flexible delivery

Access the right data, in the right format, aligned to your specific use case.

> Ongoing support

Direct access to specialists for optimisation, troubleshooting, and best practice.

> Value-added services

Migration support, custom mapping solutions, and integration across Azure Maps, TomTom, and other platforms.



Ready to build with confidence?

Unlock the full value of HERE Advanced Map to move faster, build smarter, and deliver more reliable location-driven applications.