



## CYBERSECURITY AWARENESS TRAINING

# YOUR SECURITY IS ONLY AS STRONG AS YOUR WEAKEST LINK

Engaging content from the security experts to drive dynamic online learning, including simulated phishing campaigns with smart management and detailed reporting.

Employee education is the

**#1**

factor in reducing the cost of a breach

IBM Cost of a Data Breach Report 2024

**49%**

of companies report a cybersecurity skill gap within the organisation

IDC Market Analysis Perspective 2023

**68%**

of breaches involved a human element—social engineering or an error

Verizon Data Breach Investigations Report 2024

Education improves cyber resilience and reduces the risk of a breach by

**25%**

IBM Cost of a Data Breach Report 2024

## Key benefits

### EFFECTIVE TRAINING METHODS

With over 30 years of research and in-house training experience, ESET delivers a top-tier experience suitable for people at all levels of your organisation.

### SMART MANAGEMENT AND DETAILED REPORTING

Easy-to-use dashboards and real-time reporting allows you to monitor the training course progress and review the phishing test results for each employee.

### SIMULATED PHISHING CAMPAIGNS

Reinforce your training by creating unlimited, realistic phishing attacks via the phishing simulator.

### DEEP INTEGRATION WITH VARIOUS SYSTEMS

ESET integrates with many popular third-party, cloud-based services and also includes a full API. We can sync with your existing workflows.

### COMPLIANCE WITH REGULATIONS AND CYBER INSURANCE REQUIREMENTS

Helps meet GDPR, PCI DSS, NIS2, cyber insurance and other compliance requirements for employee security awareness training.

**Progress. Protected.**

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**DATASHEET**

# Change employee behaviour through industry-leading training

## PREVENT RISKY BEHAVIOUR

There are plenty of cybersecurity training packages available that will fulfil compliance requirements. If that's your only goal you could use any of those to check that box. But if you really want to change employee behaviour and greatly reduce your company's breach risk you must:

- Provide context for why certain behaviours are important
- Keep your employees engaged so they're paying attention and learning, instead of playing a video in the background while checking emails and scrolling through their phone
- Reinforce the material so it isn't forgotten the moment they close the window
- Use unlimited ongoing phishing security tests and refresher courses to keep your employees alert

## HUMAN EXPERTISE

- ESET is a science-driven, global digital security leader based in the EU. It has a presence in 176 countries and has a 30-year track record of continuity, innovation and growth
- Through its industry-leading R&D, ESET develops IT security products and services that deliver comprehensive, multilayered protection against cybersecurity threats to businesses and consumers worldwide
- ESET has long pioneered machine learning and cloud technologies to prevent, detect and respond to malware

## FOCUS ON THE CUSTOMER

- Our focus is on what is most important for the customer and not on flashy features that serve to market the product but do not promote behavioural change
- Every ESET Cybersecurity Awareness Training client is top tier. You'll get access to all our material, unlimited phishing tests and every feature available

## CUSTOMISABLE

- You can customise the URL and logo for the School Portal
- You can customise phishing emails, automated enrolment and reminder emails and even upload your own content to enrol and track progress on (even create your own scored quizzes)

## This is ESET

### Proactive defence. Minimise risks with prevention.

Stay one step ahead of known and emerging cyber threats with our AI-Native, prevention-first approach. We combine the power of AI and human expertise to make protection easy and effective.

Experience best-in-class protection thanks to our in-house global cyber threat intelligence, compiled and examined for over 30 years, which drives our extensive R&D network led by industry-acclaimed researchers.

ESET PROTECT, our cloud-first XDR cybersecurity platform, combines next-gen prevention, detection, and proactive threat hunting capabilities with a broad variety of security services, including managed detection and response. Our highly customisable solutions include local support and have minimal impact on performance, identify and neutralise known and emerging threats before they can be executed, support business continuity and reduce the cost of implementation and management.

ESET protects your business so you can unlock the full potential of technology.

[www.eset.com/uk](https://www.eset.com/uk)