

# Doing business faster. Acrobat's got it.

Get everyone working together, even when they're apart.

Approved.

Let's go!

GO-TO

MARKET

PLAN



## Work well together, even when you're apart.

To be working well, your teams need the flexibility to work in the way they want, from where they want. Adobe Acrobat is the all-in-one solution that lets them create, access, edit and share PDFs, compress documents and collect e-signatures – wherever they are. In a survey, 43% of employees\* said that greater flexibility makes them more productive and efficient; Acrobat helps you deliver that freedom and achieve business success.

## Collaborate more effectively – in real time.

Now you can make document collaboration a team sport. When you integrate Acrobat with Teams, multiple users can view, comment and track changes, all at the same time. Everybody's feedback is collected in one PDF, so the job is finished faster. And, if the file's a big one, it's easy to shrink before you share. Our findings show an efficiency gain of 48%\*\* when e-signature and document processes are connected to tools people use every day, such as Microsoft 365, Microsoft Teams.



## Empower people, accelerate business.

Acrobat keeps the whole team up to speed. Once you've shared a PDF, you can track who's viewed it, add more recipients, email them, and see all their responses. By keeping everyone in the loop, with a clear view of what actions are needed – and by when – meeting tough deadlines is much easier. Of the business decision-makers we spoke to, 69%\*\*\* believe improving and streamlining digital document processes is critical or very important – Acrobat is the ideal solution.

\*Source: Gartner 2021 Digital Worker Survey.

\*\*Source: "Adobe Acrobat Sign Integrated with Acrobat Drives Better Business Value," a commissioned study conducted by Forrester Consulting on behalf of Adobe, January 2022.

\*\*\*Source: "Why HR Teams Are Advancing Digital Capabilities to Support Anywhere-Work," a commissioned study conducted by Forrester Consulting on behalf of Adobe, December 2021.

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# Secure working for everyone, everywhere. Acrobat's got it.

Collaborate with confidence with the all-in-one PDF and e-signature solution.

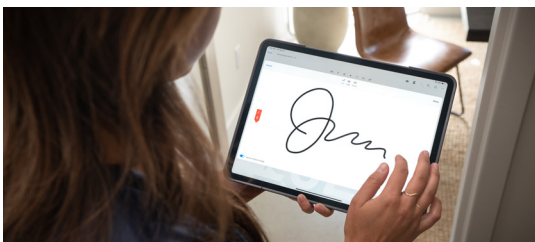


## Work well, work securely.

Adobe Acrobat is the all-in-one PDF and e-signature solution that works securely on any device. This is reassuring to know, when 70% of employees working from home connect corporate laptops to their home networks\*. Acrobat also integrates easily with applications you already have – like Microsoft 365 – so you can work with PDFs and obtain e-signatures directly from the business apps you use every day.

## Keep control over who has access.

Convert documents to PDFs, then password protect them to keep them secure. Now every important file on your device is safe from baby fingers, cat paws or 'can-I-just-use-the-laptop-for-a-second?' As 45% of enterprise workers and 58% of SMB leaders say it's tricky setting work and personal life boundaries, it's good to know that when you're working remotely, you can keep the two securely apart.



## Simplify approval and sign-off.

In Acrobat Pro, PDFs and e-signatures are all in one, so you can send unlimited legal signatures without ever having to leave the app. Now, not only are you secure and compliant, you're also fast and efficient. When e-signing with Adobe Acrobat, organisations can experience 30% faster transactions – and look forward to a 519% return on investment\*\*.

\*Source: "Head in the Clouds: How remote working behaviours are exposing organisations to cyber risks" resources.trendmicro.com.

\*\*Source: "Adobe Acrobat Sign Integrated with Acrobat Drives Better Business Value," a commissioned study conducted by Forrester Consulting on behalf of Adobe, January 2022.

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