TechSmith Snagit ®

Top Reasons to Upgrade

What's New in TechSmith Snagit 2023?

With Snagit 2023, it's easier than ever to express yourself and communicate clearly at work. Capture, create, and now connect by sharing images and videos to your current go-to platforms or with the new, seamless Screencast integration.

BRING YOUR IDEAS TO LIFE

Adding context to your screen captures is a breeze with Snagit's full suite of easy-to-use editing tools. Redact sensitive information, rearrange objects, and even draw on your screen while you record a video.

SHARE INFORMATION LIKE NEVER BEFORE

Snagit lets you quickly capture your screen and camera at the same time and instantly share your content anywhere. Give status updates, deliver feedback, or demonstrate a process without a meeting, call, or long email.

WORK & SHARE FROM ANYWHERE

Snagit's cloud library helps you keep your captures organized and accessible from multiple devices. Instantly share your images, videos, and GIFs via the apps you already use every day.

New Features

+ **More expressive, effective video** with Screen Draw: Add enhancements as you record a video. Use arrows, squares, and step numbers in customizable colors to highlight important information on your screen. Each item added automatically fades out as your video advances.

+ **Share anywhere**: Snagit 2023 puts you in control of where to host and deliver your content with easy-to-access options such as the share drop-down menu and a customizable toolbar and presets for instant share outs.

+ **Team Collaboration**: Screencast is included with Snagit 2023 to help you spark the conversation with features designed for asynchronous collaboration. Share up to 25 videos and unlimited images from Snagit direct to Screencast with the new Share Link button.

  Your team members can leave comments and annotations on your images or specific points in a video. Organize and store your projects with Collections your team can contribute and subscribe to.

How Teams are Benefiting

+ **Fewer, better meetings**: Share complicated data and information in a visual way or even replace meetings altogether with video-based discussions

+ **Liven up your presentations**: Add video, animated GIFs, and custom screenshots

+ **Securely share**: Choose how to share your work with multiple cloud options to fit within your organization's standards

+ **Improve email communication**: Two-thirds of people understand information better when communicated visually

+ **Be clear, be seen, be heard**: Empower teams to connect and collaborate with images and video through the platforms you use everyday plus new Screencast for a seamless asynchronous conversation

Feature	Snagit 2023	Snagit 2022	Snagit 2021
Screen Draw	✓		
Share Link to Screencast (team conversation platform)	✓		
Maintenance: FREE upgrade to Snagit 2024 ($63 value) plus live support and training	✓		
Slack Integration	✓	✓	
Picture-in-Picture Video	✓	✓	
Enhanced, cloud-enabled library	✓	✓	
Unified project file format for MAC + Windows	✓	✓	
Customize Template Layouts	✓	✓	✓
Multi-page Template Creation	✓	✓	✓
Font and Shadow Adjustment in Themes	✓	✓	✓
Move Mode for Simplify Tool	✓	✓	✓
Custom Color Palettes for Simplify Tool	✓	✓	✓
Offset Magnify Tool	✓	✓	✓
Create Image from Template	✓	✓	✓
Create Video from Images	✓	✓	✓
Box & Slack Sharing Output	✓	✓	✓
Arrow Tail Callouts	✓	✓	✓
Snagit Asset Store Integration	✓	✓	✓
Combine Images	✓	✓	✓
Favorites Tool	✓	✓	✓
Smart Move (Editable UI)	✓	✓	✓
Simplify Tool	✓	✓	✓
Stamp Search	✓	✓	✓
Grab Text & Text Replace (OCR)	✓	✓	✓
Side-by-Side Install (Mac)	✓	✓	✓
Shared Styles & Themes	✓	✓	✓
Background Auto-Fill	✓	✓	✓
Magic Wand	✓	✓	✓
Webcam Recording	✓	✓	✓
Animated GIF Creation	✓	✓	✓
Customizable Toolbar	✓	✓	✓
Panoramic Capture	✓	✓	✓
Magnify Tool	✓	✓	✓
Exact Capture Dimensions	✓	✓	✓
Video Trimming	✓	✓	✓
Step, Blur, Smooth, & Pixelate Tools	✓	✓	✓
Text Padding, Tail Locking, & Spell-Checking in Callouts	✓	✓	✓

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